



BMW MINI factory in Oxford and the Silverstone Interactive Museum

Wednesday 22nd February 2023

Student reviews:

Alicja Green: "Last week, on Wednesday, we went to the Mini factory and Silverstone to learn more about the car industry for our A Level Business Paper 3. At the Mini factory we looked at the production of cars, looking at all of the machinery and stages but also the methods they use. At Silverstone, a formula 1 race course, we got to learn about the history of race cars and participate in interactive activities. This allowed us to see and gain a further in-depth knowledge of the industry allowing us to ask questions to build great knowledge and application skills for the exam."

Millie Carroll: "Our trip to the Mini factory was really immersive and an insightful experience. We were able to get up close to the majority of production where we saw the first bits of the car being put together right up to the end result driving away. This experience has helped me understand production in a visual way and how my knowledge fits in with Mini production."

Lucie Essex: "In the Mini factory I really found it fascinating to see cars being built from start to finish. The production methods had lots of involvement with robots which was really

interesting to see. I found out that it takes around 5 hours for a car to be built from start to finish and around 300 cars are manufactured in one day. I enjoyed this trip and it enhanced my understanding on how a car factory operates.”

Saffy Oakley-Holton “It was exciting to see business occurring in the real world and applying our previously learnt knowledge to a recognisable brand such as Mini. It was really interesting to see their methods of working and how they are able to work in such an efficient manner whilst still keeping a high quality and offer a variety of different products to their customers.”